

Example of our unique Who's Who Profile Sections running at the end of special features in CDHC Solutions. Be there when our 46,000 readers are looking for solutions like yours. Cost: \$1995 per issue plus Online Bonus Profile. Talk to your CDHCS rep about details or email us info@fieldmedia.com.



Nationwide Better Health™

On Your Side®

Nationwide Better Health is the first company to truly integrate the best selection of health and productivity services.

We help employers reduce health care costs, increase productivity and teach employees to make healthier decisions, via a single point of contact. Our offerings, including health and wellness, disease, disability, absence and leave, medical and maternity management, work together or independently to improve the quality of life for employers and their employees.

"The marketplace demonstrates a need for new, integrated health and productivity solutions to reach individuals at different points along the health care continuum. Nationwide Better Health provides best-in-class solutions for better results. We partner with employers who care about the health and well-being of their employees, creating a healthier and more productive nation—one individual at a time."

— Holly Snyder, President, Nationwide Better Health



NATIONWIDE BETTER HEALTH

Nationwide Better Health,
Three Nationwide Plaza,
Columbus, OH 43215

nwbetterhealth.com
866.404.6924



Avivia Health

FROM KAISER PERMANENTE

Built on Kaiser Permanente's 60 years of experience and expertise, Avivia Health offers a new approach to population health management.

With the most comprehensive and flexible programs in the market, including disease management and wellness, our suite of care management services covers the entire spectrum of care. We can integrate our customizable solutions with your existing programs for seamless and total health support from one plan, keeping health costs manageable and health goals reachable.

"We build our programs on a whole-person philosophy, focused on preventing disease, maintaining a healthy lifestyle, deploying evidence-based practices, and treating each member as an individual instead of a collection of symptoms."

— Chris Stenzel, CEO Avivia Health



AVIVIA HEALTH

877-AVIVIA
aviviahealth.com/CDHCWWP



LifeMasters®

LifeMasters continues to find innovative ways to help our clients and individuals prosper.

By working collaboratively with some of the nation's leading health plans, employers, labor unions/trusts, retirement systems, and governmental organizations, we lower healthcare costs by helping individuals get healthy and stay that way.

Our proven, holistic health promotion and disease management programs improve the quality of care for people with risk factors and chronic conditions, and facilitate wellness and lifestyle changes, such as smoking cessation and weight loss.

LifeMasters is frequently recognized for its deep clinical expertise, analytical rigor and scientifically-tested programs.

— Christobel Selecky, CEO, LifeMasters Supported SelfCare, Inc.



LIFEMASTERS SUPPORTED SELF CARE, INC.

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OptumHealthSM

Optimizing Health and Well-BeingSM

OptumHealth is the largest diversified health and well-being company in America.

The company provides programs and services in behavioral health, case management, complex medical conditions, consumer solutions, disease management, decision support, financial services, physical health, specialty benefits and wellness. It serves more than 61 million individuals through employers, payers, providers, and state and federal programs.

"Consumers are often unprepared for the increasing level of responsibility they carry both for their own health care and the financing of it. OptumHealth fills this gap through programs that empower consumers to make better decisions, navigate the health care system, finance current and future health care needs and achieve their health and well-being goals."

— Dawn Owens, CEO of OptumHealth



OPTUMHEALTH

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DATAPATH

DataPath, Inc., is one of nation's largest providers of CDH solutions specializing in account-based administration systems.

Since 1984, service providers using DataPath systems have provided administrative solutions for over 1 million participants of FSA, HRA, HSA, and COBRA.

DataPath is the only solutions provider to design and deliver a full Suite of systems for handling 125, 105, 132, COBRA, HSAs, Credit and Debit Cards all delivered to account holders through a single Internet portal, myRSC.com.

"With the significant changes in healthcare today, our software solutions allow users to create custom plans for clients that benefit both the employer and employee. Not only have we created a single platform for all systems with myRSC.com, with the integration of our mySourceCard® Debit Card at Wal-Mart and other retailers, our clients are able to offer a hassle-free solution with 100% compliance."



— John Robbins, CEO, President, DataPath, Inc.

DATAPATH, INC.

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LIGHTHOUSE 1

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The proven leader in CDH software solutions, Lighthouse1, is changing the market one client at a time. With Lighthouse1 OnDemand, organizations can enjoy unparalleled revenue growth, productivity gains and administrative flexibility. Lighthouse1 OnDemand™ is a software-as-a-service solution that combines award-winning functionality with an easy-to-use Web-based portal to dramatically streamline the administration of HSAs, FSAs, HRAs and transportation accounts.

"Lighthouse1 is not only committed to creating the best software solution in the market, we are 100% committed to the success of our clients. Our continued investment in technology allows us to meet the changing demands of the CDH market, while the launch of the Lh1 Market Growth Initiative allows us to provide unmatched support and success for our clients."



— Jeff Brunsberg, Chief Market Officer, Lighthouse1

HSA

First HSA

First HSA is a nationwide provider of health savings accounts (HSA). Our product provides employers with a comprehensive, integrated HSA solution for their employees.

First HSA has been an innovator in health savings account design and services providing consumer directed healthcare solutions since 1999. For more information, contact First HSA, "Your First Choice for HSA's".

"Employers face the daunting task of educating their employees on health care benefits. This task is multiplied greatly when a health savings account is offered. First HSA has been a leader in education for both employers and employees, making the transition to an HSA plan more satisfying and understandable."

— William J. West Jr., M.D., President and Founder, First HSA LLC.



FIRST HSA, LLC.

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AmeriFlex delivers technology-based, CDHC solutions supported by an integrated FSA / HRA / HSA / CRA / VEBA debit card platform, The AmeriFlex Convenience Card®. POP plans and supporting documents can be obtained within 15 minutes of submitting a request via ePOP™, our web-based ordering system.

Mongoose®, our online COBRA/HIPAA administrative service, shifts an employer's COBRA liability and the personal liability of their internal plan administrator to AmeriFlex.

For four consecutive years, 2005–2008, AmeriFlex has received *Benefits Selling* magazine's "Readers Choice Award" for the national TPA delivering the most comprehensive service.

"Ten years of refining the FSA debit card system have positioned AmeriFlex as an industry leader in providing technology-based, consumer-driven benefits solutions. We offer compelling efficiencies to employers and employees with our progressive delivery of a consolidated debit card platform, the core of our total CDHC solution."

— Bill Good, President and CEO, AmeriFlex

